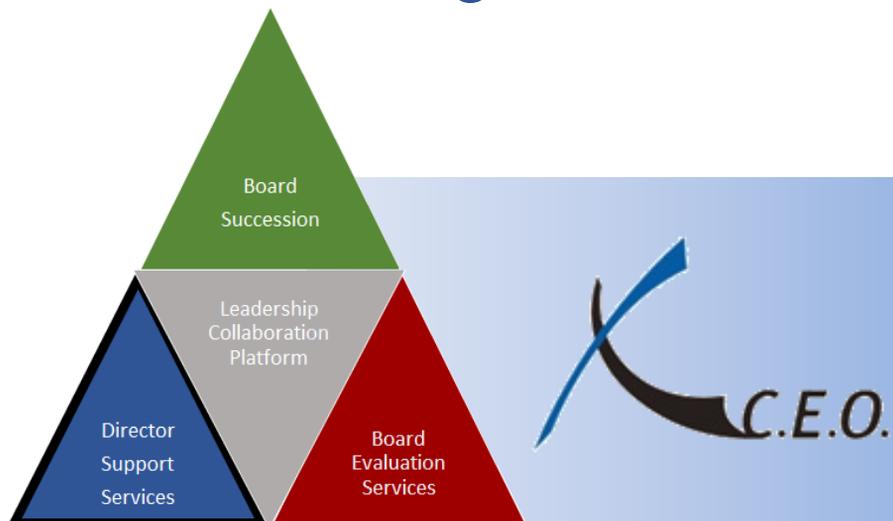




# LinXsus<sup>®</sup> Pro

## Professional Mentoring Services



# Modules Offered

XCEO has developed relevant modules, to allow each client to customize our professional development programs, based on your needs.

## Leadership Development

**Why Focus on Leadership?** Discover a new perspective for gaining a long-term competitive advantage in your industry.

- **What is Leadership?** Identify and compare several definitions of leadership, and how it is perceived in the business world.
- **What is Extreme Personal Leadership?** Discover why Dr. Crawford coined the term Extreme Personal Leadership®, and what it means to be an X-Leader.
- **The X Principles of Extreme Personal Leadership:** Examine the leadership principles developed by Dr. Crawford in his book, *Corporate Rise*.

## Board Positioning

- **Extreme Personal Leadership® (XPL) Assessment:** Assess your leadership attributes on the XPL Principles Analysis.
- **Alignment:** Understand why complete alignment within an organization can lead to an unhealthy environment.
- **Enlightened Corporate Governance®:** Recognize that principled leadership requires action beyond obligation, to earn shareowner value.
- **Board/Director Succession Planning:** Discover the process of succession planning, and the steps you need to take to get into "the book."

# About Us

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We partner with boards and directors to fulfill a variety of governance needs, including individual director development, Board Succession and recruiting, boarding services, comprehensive performance assessments, and a secure board portal. Founded in 2003, XCEO serves clients ranging from Silicon Valley start-ups, to Fortune 500 companies.



Dr. Crawford is a known governance and leadership expert, and brings unparalleled expertise to any board search. His 30 years of experience in the boardroom means that your board has extraordinary support when finding a director with the critical skills, experiences and attributes to enhance the overall effectiveness of the Board.

Dr. Crawford is the author of *Corporate Rise: The X Principles of Extreme Personal Leadership*, *Compliance & Conviction: The Evolution of Enlightened Corporate Governance* and *Manager's Guide to Mentoring*.

# LinXsus<sup>®</sup> Pro

LinXsus<sup>®</sup> Pro, XCEO's individual professional mentoring program, is designed for high-aspiration individuals with plans to achieve senior executive-level responsibilities, or to serve as dedicated Board Members in Corporate America.

LinXsus<sup>®</sup> Pro program options are designed to most effectively provide one-on-one leadership, education and development analysis, and guidance. We collaborate with each individual client, to assure that he or she achieves an extraordinary high-level of career success.

Given the current climate, directors are under immense pressure and scrutiny. In general, the support network for directors and CEOs is severely limited and inadequate. Knowledge and engagement provide the power to influence outcomes in today's corporate boardrooms. Therefore, boardroom leaders cannot afford complacency. There is a constant demand for directors to remain current on all company and industry performance and trends to be effective in the boardroom. *We can be the difference in your Board career.*

**Engineered by Leadership**  
**Powered by *SCIENCE***

# Our Program

High-aspiration individuals need a professional mentor. The professional mentoring program will help individuals earn the opportunity to accomplish great things in the corporate world and boardroom.

***Many people know quite well that they have underdeveloped talents, but even those with enormous intellectual capacity often don't know how to leverage their talents into power and influence.***

XCEO has developed modules to allow clients to customize our professional development programs, based on their needs.

- An exclusive program which provides ongoing structured and on-demand support for newly appointed directors.
- An effective and comprehensive curriculum which includes Board positioning, networking, professional mentoring, and much more.
- Exclusive access to XCEO's Enlightened Corporate Governance® Board Performance Evaluation Program tools, including, our directorSPHERE™ 360° exercise, our individual director, and Board assessments.
- Select to participate in Branding, Personal Leadership, Stakeholder Support, Networking, Board Search Preparation, Individual Director Risk, or 20 other tailored modules.
- Receive support in the boardroom through our exclusive Concierge™ service.

# Why Partner with XCEO?

- We understand that the professional needs of each client are unique. Thus, we have designed our professional mentoring program to ensure that each client is positioned to achieve a high level of success.
- We offer a variety of program options designed to be flexible and convenient for our diverse clientele. The program options vary by the level of involvement by XCEO and the client, as well as the commitment term and investment.
- The personal level of support you will receive is unsurpassed. Our XCEO team is dedicated to providing a comprehensive mentoring experience, and outstanding customer care. We engage a limited number of clients per year, allowing us to provide each client maximum support.
- Our exclusive Extreme Personal Leadership® (XPL) Principles Analysis & Stakeholder Management tools, are available to assess progress and personal development.
- Clients will also have access to our Enlightened Corporate Governance® Board Performance Evaluation Program exercises.