

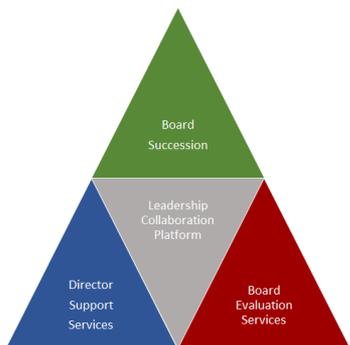


# BASEdna® For Directors

## Engineered by Leadership, Powered by **SCIENCE**

The Business Attributes, Skills and Experiences (BASEdna®) Analysis is a unique and comprehensive resource designed to facilitate the assessment of *current*, and *target*, Director qualifications. We help Boards evaluate their current inventory of credentials while identifying any additional Board needs. Also, we help the Board develop well-defined specification profiles for assessing new Board member prospects.

This process is supported by our thorough, yet easy to use, Business Attributes, Skills and Experiences (BASEdna®) Analysis. Launched by the Board Chair, or the Corporate Governance Chair, this detailed analysis facilitates the process of identifying and selecting Director candidates.



Effective Solutions for Board  
Succession Planning



# About Us

We partner with Boards and directors to fulfill a variety of governance needs, which include:

- Board succession and recruiting services
- Board evaluation services
- On-boarding services
- Director personal support services

All of our products and services are delivered via \*BoardPortal PLUS® XCEO Board collaboration platform services are provided by BoardPortal PLUS® LLC

Founded in 2003, XCEO serves clients ranging from Silicon Valley start-ups to Fortune 500 companies.

We ground our work in experience, support it with research, and ensure it with

## Science



Secure, Confidential, Inexpensive, Easy to use,  
Networked, Comprehensive and Effective

408-855-0000

