

# XCEO Toner

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## XPress: The Key Communication Tool For Enlightened Boards & Leadership Teams

XPress™ from XCEO allows directors and executive teams to stay connected wherever they are, from any device. Its extensive communication abilities are fully integrated into XCEO's secure BoardPortal PLUS® platform, allowing organizations to take advantage of all of the document management, effectiveness and productivity tools that are already available through the desktop, iOS and Android apps.

XPress™ facilitates a multi-layered collaborative workspace for boards and executive teams delivering video, voice and content on demand. With Xpress™, users can easily create text and voice chats, import pictures, full motion videos, or any file, and add rich graphic and vocal annotations – all within a collaborative conversation.

Taking advantage of world-class technology designed by the former founder of WebEx and Moxtra, as well as a chief backer of Zoom, XPress™ is much more than messaging. It allows directors and executives to stay current on important projects and activities, stay connected, and reduce the flow of emails, with powerful layers of collaboration.

XPress™ makes teamwork easier and faster – whether the meeting lasts fifteen minutes or eight hours, with five people or fifty. It is easy to use, and at no additional cost, makes keeping up-to-date effortless and uncomplicated.

As directors and executive teams face increasing pressure from activists, shareowners and regulators, the time that they spend communicating is likewise increasing. As a governance partner for many organizations, XCEO assists boards and executive teams in increasing their effectiveness and efficiency in many areas, including assessments and evaluations, board recruiting and succession, and board portals. XCEO's latest advance, XPress™, is designed specifically for directors and executives to conveniently and securely stay connected, address their many responsibilities and maximize their limited time.

Directors, senior leaders and governance professionals agree that successful oversight and execution requires excellent communication. A recent post on the Harvard Law School Forum on Corporate Governance and Financial Regulation, "Balancing Division of Board Labor with Overall Director Responsibilities," identifies challenges associated

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with directors not kept up to date by the leadership team and 3<sup>rd</sup> party consultants regarding important risks, opportunities and other considerations critical to the organization. This article illustrates what enlightened organizations already know – that communication is key in governance.

An article published in McKinsey Quarterly, "Changing the Nature of Board Engagement," suggests that directors keep in touch with each other and critical people in the organization between meetings to stay informed and minimize ramp-up time at meetings. One of the messages conveyed is that modern boards and executive teams need to increasingly communicate in real-time. XPress™ supports users even when used on the go, with potent document collaboration capabilities, allowing instant feedback and approval flows, including signing important documents.

Michelle Ronco, Chief Marketing Officer, said, "XCEO is the premiere, trusted boardroom partner and we've achieved success by listening carefully to our clients. I'm delighted to share that all of our users have a most powerful, yet simple communication solution available via XPress™. We are leveraging the latest in technology to provide directors with the most effective governance, leadership and board communication tools possible."

About XCEO Inc. (<http://www.xceo.net>)

XCEO Inc. partners with corporate and public sector boards and directors to fulfill all of their governance needs, including individual director development, board recruiting and on-boarding services, automated performance assessments and a secure board portal for increased efficiency, communication and collaboration. XCEO also partners with senior executives on personal leadership, entrepreneurial initiatives, professional advancement strategies and board positioning. Founded in 2003, XCEO serves clients ranging from Silicon Valley start-ups to Fortune 500 companies.

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